

Faye Perkins

Faye Perkins joins the board of Hotel Dieu Shaver Foundation in tribute to her mother, an 'old-school' nurse who firmly believed that bedside care led to health and happiness. While receiving rehabilitation at Shaver Hospital after her stroke, Faye's mother became known for her slogan, "Never Give Up".

Faye left the Niagara Region in her late teens and resided in Toronto and New York City while establishing her career as a senior marketing executive at Sony Music. While at Sony she marketed many well-known musical artists such as Michael Jackson, Pearl Jam and Yo-Yo Ma. She returned to the Niagara Region in 2006, where she founded Real World Artist Marketing / Really Records to promote Canadian musical artists such as Glenn Gould. Having recently completed her MBA at Brock University, Faye is committed to being part of communities where people help other people, and 'never give up'.